

Today, organizations need an effective way to provide their increasingly mobile workforce secure wireless access and management of their Email, Calendar, Contacts, and Tasks (PIM). As organizations source a solution, they are faced with a variety of challenges. One such challenge is selecting the appropriate wireless devices. Another is deciding on the appropriate wireless network(s) in order to provide the appropriate support for their entire organizational coverage requirements.

Most organizations are seeking a single solution that will offer them support for a variety of wireless devices. Providing a network independent solution will enable the organization a level of flexibility to change devices or networks as technology improves. Many organizations have expanded their requirements for wireless solutions to include both mobile wireless on voice and data networks as well as fixed wireless supporting all versions of 802.11x networks.

The NotifyLink On-Premise Mobility Solution interfaces with Microsoft Exchange providing secure, real-time synchronized Email and PIM to and from a variety of wireless devices including **Android, *Symbian, Palm, Apple iPhone, BlackBerry, and Windows Mobile based handhelds. Users have the ability to compose, reply, forward, or delete their email while mobile.

In addition users can maintain mobile synchronization with their personal Calendar, Contacts, and Tasks all from their wireless device.

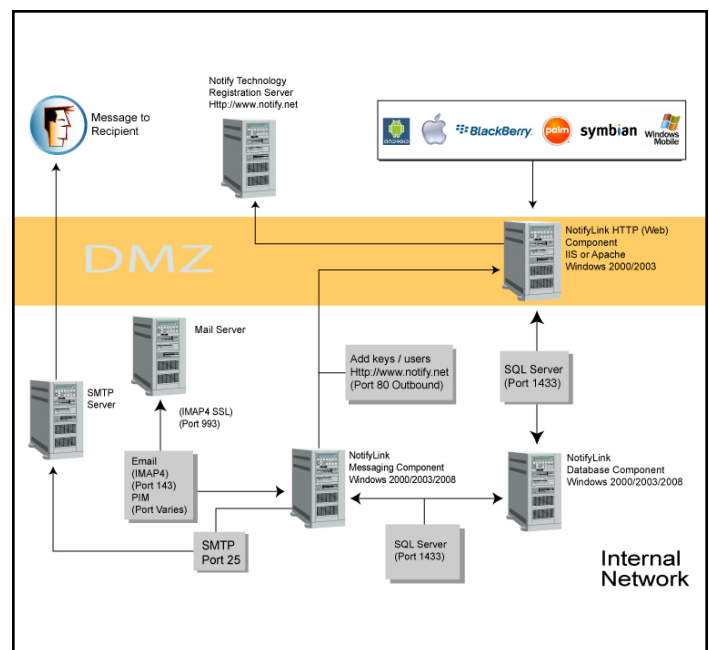
What Sets the NotifyLink On-Premise Mobility Solution Apart?

Unlike many other enterprise solutions, NotifyLink provides a single enterprise solution supporting **Android, *Symbian, Palm, Apple iPhone, Windows Mobile, and BlackBerry OS devices simultaneously over a variety of wireless networks: GSM/GPRS/EDGE/HSDPA, CDMA/1XRTT/EVDO and 802.11x. The NotifyLink On-Premise Mobility Solution provides Over-the-Air synchronization of Email and PIM thus freeing users from being required to cradle their wireless devices in order to maintain synchronization.

With NotifyLink, all Email and PIM information will be stored safely behind an organization's firewall while all delivery of information to and from the wireless devices is encrypted utilizing either the TDES or AES encryption algorithms.

For more information on NotifyLink For Microsoft Exchange, please visit www.notifycorp.com.

- "Direct Push" or "Scheduled Push" Capability for **Android, *Symbian, BlackBerry, Apple iPhone, Palm, Windows Mobile and wireless handheld device
- Mobile Web Client for user configuration changes and account information and statistics
- Two level audible alert notification for email
- Remote wipe of SD card
- Lost device display message
- Default action for messages that do not match any filter criteria
- Administrative Login Levels
- Automatic alerts sent to Admin of new NotifyLink releases for server and clients
- Remote device configuration
- Remote lock out of end user device settings
- Device settings can be "pushed" out to the device based on Support Staff Admin levels
- Define User Class (allows various configuration info to be assigned to a specific group of users)
- Send information OTA (NotifyLink Updates or 3rd Party Apps, or files) to device by user class
- Back up NotifyLink data on device for device restoration purpose
- Capacity Planning Statistics for System and Individual users
- Over 30 monitoring subsystems for various NotifyLink internal services



Corporate User Benefits:

- Mobile Access & Management of Existing Email Accounts
- "PUSH" Notification
- Mobile Synchronization of Email, Calendar, Contacts, & Tasks
- Does Not Require an "Always-On" Desktop Computer
- Platform Specific Device Client for **Android, *Symbian, Palm, Apple iPhone, Windows Mobile and BlackBerry devices
- Enable or Disable Email Synchronization from your Wireless Device
- Compose, Reply, Delete, & Forward from Wireless Device
- Attachment Support on **Android, *Symbian, Palm, Apple iPhone, Windows Mobile and BlackBerry

Customize Settings with the Web Client Interface:

- Define Message and PIM Notification Format
- Multilevel Filtering
- Track Mobile Activity
- Include or Exclude Email Response History

Administration:

- Simplified 1-Click Installation for single server deployments
- Improved Administration Interface
- Simplified Device Registration
- Device Management Interface

IT Professional Benefits:

- Easy to Install & Configure
- Separate Web Based Administration for IT and End User
- All Data Stored Behind the Corporate Firewall
- End-to-End Encryption Supporting AES & Triple DES
- Enterprise Scalable System Architecture
- Simultaneous Support for Multiple Devices
- Supports a Variety of Wireless and Fixed Wireless (802.11x) Networks
- Configure, Add, Enable, Disable, Delete Users

Synchronization:

- Folder Mirroring
- Automatic Synchronization of Contact Changes from Server
- Email Synchronization of Deletes and MessagesMarked as Read
- International Character Set Support via UTF-8 Encoding
- Global Contacts Remote Lookup
- Public Contact Folders

System Requirements:

The NotifyLink Enterprise Server for Microsoft Exchange requires three components to be installed - the SQL Database, Web Client and a Messaging engine.

Requirements will vary depending on the component being installed. With NotifyLink's flexible architecture, these components may be installed to one Server or may be distributed across multiple servers. The components and their respective requirements are as follows:

- Microsoft Windows 2000/2003/2008 Server, Support for 32 & 64Bit Processors
- Support for Virtualization
- Intel Pentium 4 processor or better
- 2GB RAM
- 10GB free hard drive space
- Microsoft SQL Server 7.0 or later (SQL Server 2005 Express may be used for smaller deployments)
- Microsoft Internet Explorer 4 or later
- Microsoft IIS 4 or later
- Port 80 inbound/outbound open
- MAPI profile pointed to a mailbox with Exchange Administrator rights

* Most Nokia Series 60 3rd Edition devices are supported. The device must be running Symbian OS versions 9.1 or later.

** See the list of Android devices that have been certified using TouchDown at www.notifycorp.com

